

Speaker Profile

Speaker: Andreja Kovačić
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Andreja Kovacic has worked as a lecturer in English for Information Technology and Business English at the Faculty of Organization and Informatics, University of Zagreb, since 2004.

Having graduated from the Faculty of Philosophy in Zagreb (B.A. in English and Spanish Language and Literature) she worked in several private language schools in Zagreb and her home-town, Varaždin, teaching English and Spanish to students pertaining to all age groups and levels.

As a student, she was given the Rector's Award for a paper in the field of ELT methodology. Since student days, her main interests have primarily included motivation and learning styles, visual aids design and visual impact, as well as the language of advertising and media and metaphorical use of language.

Prior to becoming involved in EAP/ESP at the tertiary level, she had also been involved in an UNHCR/IRSA-sponsored humanitarian youth project in Varaždin. She is also the author of a workbook/resource book for teachers and television programs for young learners of English.

In her present job she has fully committed herself to syllabus design and materials development for tertiary-level ESP courses, and has contributed to harmonization of the existing ESP curricula with the Bologna Process. Recently she has been engaged in interdepartmental cooperation through experimenting with implementing wikis in academic language courses and research into students' expectations and opinions regarding the link between language skills and technology.

She has also translated several non-fiction titles into Croatian and has contributed as a language consultant to several Croatian and EU-funded projects within the Faculty of Organization and Informatics.